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← **COUNTDOWN TO WSD 2011: T-30 DAYS !** →

With only one month until **WORLD SNOWBOARD DAY**, there is still time to register your event on the official website and get tons of benefits.

World Snowboard Day is an international event created in 2006 by EuroSIMA, WSF and Outdoor Sports Valley to provide everybody the **opportunity to discover, for free, snowboarding as a sport and culture across the world's summits.**

This year, **WORLD SNOWBOARD DAY** will be celebrating its 6th edition on **Sunday, December 18th, 2011.** There are **75 events in 21 countries** already on board, and you, are you in?

Becoming a World Snowboard Day organizer is a great opportunity for you to **join the international snowboard community**, and offers **multiple benefits** for your company, your club, your association, your brand... to:

- Build a newfound passion for snowboarding and the next generation of enthusiasts
- Promote a club project, strengthen your team, and develop member loyalty
- Increase public awareness about your structure, your job and your passion
- Create long lasting relationships with other actors and institutions
- Generate public awareness about environmental protection
- Take advantage of broad media coverage of the event
- ...



Don't forget to **register your event online** to take advantage of the international exposure of **WORLD SNOWBOARD DAY!** It only takes five minutes in order to benefit from the high visibility and extensive communications support for the event. Don't miss a single minute and became part of the biggest snowboard event in the world by registering online!

STEP 1: Go to www.world-snowboard-day.com

STEP 2: Click on 'Organizers' and create your account

STEP 3: Take advantage of the worldwide visibility!

IN 2010, WORLD SNOWBOARD DAY COUNTED 160 EVENTS IN 38 COUNTRIES WITH MORE THAN 25 000 PARTICIPANTS

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PHOTOS & VIDEOS FOR A SNEAK PREVIEW OF THE EVENT: [HERE](#)

