

Plan 5: Kids snowboard project

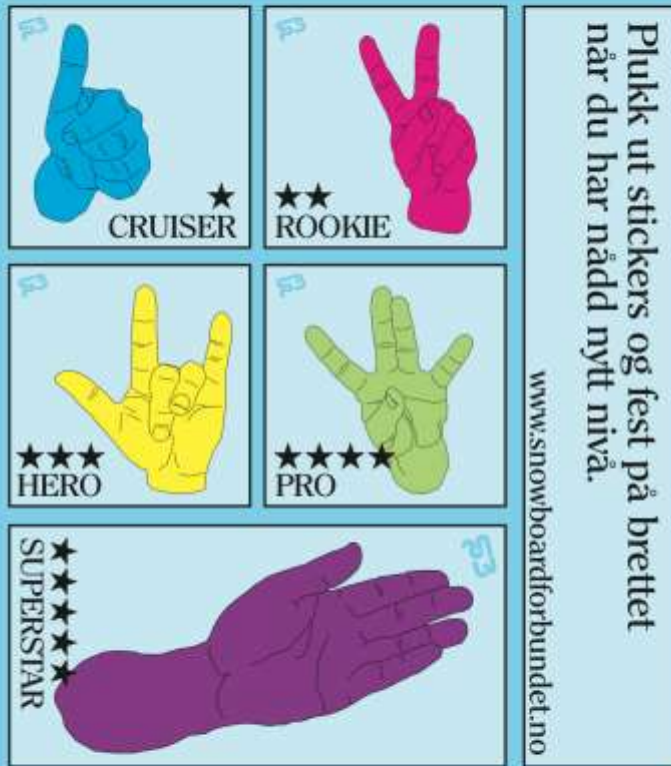
Target group 6 – 12 years old





snowboardforbundet.no





Plan 5

Goal: Snowboarding with a focus on the *progression* of riding - not the *level* of riding

Established: Since 2003

- "I love to ride with my friends no matter what level they are at"
- "I'm so stoked to stomp this new tricks! That's why I never get bored of snowboarding"

Target group: Kids 6 - 12 years old

• Framework:

- A part of an event like Parklife
- A part of local Plan 5 events during the season



Plan 5



DnBNOR



START > CRUISER

ROOKIE

KRYSS

LOCAL HERO

PRO

SUPERSTAR

LEGEND



Hvert

- (1) Når du
- (2) Så velgi
- (3) Når du
- (4) Når du
- (5) Så er de



★ CRUISER



★★ ROOKIE



★★★ HERO



★★★★ PRO



★★★★★ SUPERSTAR

Plukk ut stickers og fest på brettet når du har nådd nytt nivå.

www.snowboardforbundet.no



PLAN 5



PLAN 5

Plan 5

- **Achievements:**
 - A simple tool for young clubs / young leaders that aren't certified instructors
 - Getting parents involved
 - More than 8 000 participants age 6 - 12 years old
 - Growing number of kids as member of NSA past seasons

