



PROTEST WORLD ROOKIE FEST 2010 IN LIVIGNO – INSCRIPTIONS OPEN

Swatch TTR 3Star Slope Style

Livigno, Italy – 16.20 january 2010

While the Rookie Fest in Andorra scheduled for 19.20 december 09, is post poned to 30.31 january because of poor snow condition on the Pyrenees, the 3Star Protest World Rookie Fest in Livigno open the inscriptions: from 16 to 20 january 2010 the best youngsters from all over will land in the Swatch Snowpark Mottolino and challenge for a ticket to a freeride filming trip in Chile. This legendary event, promoted by WSF and Swatch TTR, will push again the concept "From Rookie to Pro System" to the extreme and will attract the best youngsters to the that all international talent scouts have been eagerly awaiting for one year:

Snowboarding, the future is Here!

The over 100 awaited participants from 15 different countries, are turning this event not only into the jewel in the crown of the Swatch Snowpark Mottolino in Livigno, but also into a worldwide top event: it is indeed recognized as **the most prominent youth competition of the season**, with amazing prizes for the winners. The contest in Livigno is a unique opportunity to see the best young athletes in action in the same day on the same slope style. The riders will be split into two categories: Rookie, those who were born between 1 January 1992 and 31 December 1994, and Grom, who were born after January 1, 1995. Both male and female.

The event in Livigno is not just about the contest: beyond the slope style, the Protest World Rookie Fest features fun and learning activities. Rookies can obviously take part in both parties and courses on environmental education. Moreover, the Protest World Rookie Fest gives the young talents a valuable opportunity to experience first-hand what it means to be a professional snowboarder: riders will be engaged in video and photo shootings, becoming protagonists of an official TV production and will also meet international team managers and professionals in the field.

Participants are all strictly pre-selected in their home countries through regional qualifying heats, ensuring that only the most promising riders can take part to this event. The overall technical level of the Protest World Rookie Fests has reached legendary peaks: double cork, double front flip and cab 1260 are just some of the insane tricks performed in the last editions. The riders' list was always really impressive, featuring names such as Red Bull rider Dimi de Jong, last year's italian discovery Marco Grigis, former World Rookie Champion Roope Tonteri from Finland, norwegian talent Staale Sandbach and many other

During the upcoming event in Livigno, **awesome prizes** await the best riders: 1 ticket to the Freeride Rookie Fest in Chile, august 2010, a one-in-the-life backcountry filming experience on the Andes, together with international pros and professional film production company. In addition 5 invitations to the Protest World Rookie Finals 2010 in Ischgl, Austria and snowboard goodies offered by Protest Boardwear and Ride Snowboards.

If your dream is to become a professional snowboarder, then your future starts from the Rookie Fest!

The Protest World Rookie Fest in Livigno is organized by the World Snowboard Federation in collaboration with Board Riders, and it was made possible by Protest Boardwear, Ride Snowboards, Nike6.0 and Snowpark.it, with the support of Pirate Movie Productions, Swatch Snowpark Mottolino, Livigno Tourist Office and Skipassion, energized by RedBull. You can follow the Protest World Rookie Fest on our international media partner www.freecaster.tv, Onboard European Snowboard Magazine, plus national partners Board.TV and Entry.

Home Page: www.worldsnowboardfederation.org

Info and Incriptions

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EVENT INFO SHEET

PROTEST WORLD ROOKIE FEST 2010. SWATCH SNOWPARK MOTTOLINO, LIVIGNO

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| Event | Protest World Rookie Fest |
| Location | Livigno (Italy), Swatch Snowpark Mottolino |
| Date | January 16-20, 2010 |
| Event Mode | Slope Style (3 Star) |
| Age groups | Rookie (1 st jan 92 – 31 dec 94) // Grom (after 1 st jan 95) |
| Prize | 1 Ticket to Freeride Rookie Fest in Chile, august 2010 // 5 ticket to Protest World Rookie Finals 2010 in Ischgl, Austria // Snowboard goods from Protest Boardwear and Ride Snowboards // Trophies. |
| Qualified Riders | National team athletes registered directly by National Federations members of the WSF (the list is published on www.worldsnowboardfederation.org). Italian athletes will be selected through the Italian Rookie Tour. Rookies who will get to the BEO finals in Laax and will not able to attend Rookie Fest qualifications, will be directly granted participation to the Protest World Rookie Fest finals in Livigno, on January 19, 2009. |
| Inscription | The inscription must be made by the National Federations for the whole "National Rookie Team", by sending the inscription form to the address rookie@worldsnowboardfederation.org within January 6, 2010. |
| Entry fee | For RIDERS it is 350EURO all inclusive: inscriptions, lift tickets, 4 nights in half board (breackfast and dinner) in 3Star Hotel, gift from sponsor, party pass. In addition 30EURO deposit for each bib. For Coach and Parents it costs 300\ all inclusive. ALL TO BE PAYED CASH AT THE RACE OFFICE ON THE ARRIVAL DAY OR BY BANK TRANSFER BEFORE THE 10 JANUARY 2010. Without Accomodation the entry fee is 100\ included 3days lift ticket. |
| Accomodation | 3Star hotel in halfboard from 16 january to 20 january is included in the entry fee. Livigno Tourist Office will be in charge of booking hotel accomodation for athletes and those who accompany them. In the inscription form you have to specify whether you are looking for accomodation. The name and address of your hotel will be given to you few days before the event per e-mail or directly to the Race Office. |
| Invited riders | Thanks to the results they have obtained during the Protest World Rookie Finals 2009 ed ai Protest World Rookie Fest 2009, the following riders are invited to the Protest World Rookie Fest 2009 in Livigno free of charge (inscription fee, accomodation and meals): Roope Tonteri (FIN), Staale Sandback (NOR), Bibi (ITA), Dimi de Jong (NDL), Eskil Korneliusen (NOR), Kevin Backstrom (SWE). |
| Judging | It is up to official members of the jury panel and snowboard experts. |
| Park Shaping | Swatch Snowpark Mottolino Crew |
| Transportation | Taxi service available from Bergamo and Milan to Livigno |
| Media Accreditation | contact rookie@worldsnowboardfederation.org |
| TV Production & Pics: | Just a few days after the event, a TV production, footage and photos of the event will be available (contact rookie@worldsnowboardfederation.org) |
| Sponsor&Partner: | Protest Boardwear, Red Bull, Ride Snowboards, Nike6.0, Snowpark.it, Swatch Mottolino Snowpark, Livigno Turistic Office, Livigno Skipassion, freecaster.tv, Onboard European Snowboard Magazine, Entry, Board.TV. |
| Organization | WSF World Rookie Fest Organizing Committee |
| Contact | Marco Sampaoli - rookie@worldsnowboardfederation.org – ph:+39.340.3285569 |
| Official website | www.worldsnowboardfederation.org |



protest world rookie fest



PROGRAM AND REGISTRATION FORM FOR PROTEST WORLD ROOKIE FEST 2010

| ● 16 jan 2010 – Arrival Day | |
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| ● 12am- 8pm | Riders, coach and media registrations. Payment of entry Fee in cash. Bibs Distribution. All at Race Office in Turistic Center Plaza Pancheda |
| 21.30 | Press and Coach Meeting (Location to be annunced) |
| ● 17 jan 2010 – Opening and Training Day | |
| ● 9.30-12.30 | Training in Slope Style at Swatch Snowpark Mottolino |
| 12.30 – 5pm | Enjoy Livigno |
| 5.30 pm | Welcome Party at Turistic Center in Plaza Pancheda |
| 6.30 pm | Slope Style Presentation // Enviromental Clinincs // Coach Meeting |
| ● 18 jan 2010 – Qualification Day | |
| ● 9.00 – 14.00 | Training and Qualification in Slope Style at Mottolino Snowpark |
| 19.00 | Coach Meeting |
| 20.00 | Finalist nomination (location to be defined) |
| ● 19 jan 2010 – Finals Day | |
| ● 9.00 – 14.00 | Training and Finals (60' of jam session) at Mottolino Snowpark |
| 17.00 | Prize Giving Ceremony at Turistic Center in Plaze Pancheda |
| 22.00 | Final Party |
| ● 20 jan 2010 – Reserve or Departure Day | |
| | Departure or Reserve day for competition |

INSCRIPTION FORM

| ● National Team Inscription | |
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| ● Name of National Association | |
| Name of coach/team manager | |
| Mail & Mobile Phone of coach | |
| How many people need accomodation? | |
| ● Riders information (for each rider: Name, Surname, date of birth, email, mobile) | |
| ● 1 st rider | |
| 2 nd rider | |
| 3 rd rider | |
| 4 th rider | |
| 5 th rider | |
| 6 th rider | |
| ... | |

MEDIA ACCREDITATION FORM

| ● Media Accreditation Request | |
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| ● Name of Media | |
| Nationality | |
| Contacts (mail, telephone) | |
| ● Media Crew Info (for each person: Name surname, email, mobile) | |
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CONTACTS for info, inscription and media request:

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WSF Board of Directors

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ADDITIONAL INFO

International Rookie Fest Stops 2009.10

Protest World Rookie Fest - Livigno, Italy - 3Star - 16.20 january 2010

Protest Pyrenees Rookie Fest, Vallnord, Andorra - 2Star - 30.31 january 2010

Protest Balkan Rookie Fest - Iver Mokra Gora, Serbia - 2Star - 12.14 february 2010

Protest East Rookie Fest - Splinderuv Mlyn, Czech Republic - 2Star - 5.7 march 2010

Protest World Rookie Finals - Ischgl, Austria - 4Star - 7.11 april 2010

Summer Rookie Camp - Val Senales, Italy - 26june.3july 2010 - www.rookiecamp.eu

Freeride Rookie Fest - Valle Nevado, Chile - 2Star - august 2010

In addition, rookie 1Star regional contests will be organized all over the world by the national associations of the WSF. More information on the page www.worldsnowboardfederation.org

World Rookie Tour Rules

The title of World Rookie Champion will be awarded to the winner of the Protest World Rookie Finals reserved to the top riders from previous Rookie Fests, plus selected riders from National Snowboard Associations and the top 20 riders from the World Rookie Rank. Check it on www.worldsnowboardfederation.org

Age Groups

All rookie stops are reserved to Rookies (born from 1st january 1992 to 31st december 1994) and Grom (born from 1st january 1995 and up), both guys and girls. All contests of the World Rookie Tour will generate valuable results for the Swatch TTR Ranks and for the new World Rookie Rank developed by WSF in association with the Swatch TTR.

Summer Rookie Camp 2010

Summer Rookie Camp come back again from June 26 to July 3, 2010 in Val Senales where all european rookies will spend a week of training, photoshooting and parties. There will be also a Swatch TTR 2Star slopestyle contest at Gentlemen's Snowpark. For more information visit the official website: www.rookiecamp.eu, (english version will be ready soon)

The World Rookie Tour is organized by World Snowboard Federation and its member nation snowboard associations. The tour is made possible thanks to Protest Boardwear and Ride Snowboards, supported by Pirate Movie Productions, energized by RedBull. Watch it on www.freecaster.tv or read it on Onboard European Snowboard Magazine.

For info and media request

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ABOUT WORLD ROOKIE TOUR & WORLD ROOKIE RANK

Only the best rookies in the world will be granted access to the World Rookie Tour big final: the Swatch TTR 4Star "Protest World Rookie Finals" in Ischgl, Austria, from 7 to 11 April 2010. Only the winners of the previous qualifiers will be able to go to Ischgl, together with the best 20 athletes of the World Rookie Rank on April 1st, and the wild cards that single nations give to their most promising rookies. The World Rookie Rank is a classification for under 18's only and it is developed by the World Snowboard Federation (WSF) in collaboration with TTR. At the end of the World Rookie Tour, the winner of the finals will be awarded with the title of World Rookie Champion. He will be offered a unique opportunity to enter the world of professional snowboarding: an invitation to a Video Shooting with the Pirate Movie Production, an International Photo Shooting, a Freeride Filming Trip to Chile and an invitation to the Billabong Air&Style Rookie Challenge 2010. Info on www.worldsnowboardfederation.org



freecaster.tv



ABOUT THE WORLD SNOWBOARD FEDERATION

WSF is the only international organisation working uniquely to develop and support snowboard at all levels, including competitions and education, disable and adaptive snowboarding, activities for riders of any age. WSF is a network of national snowboard associations cooperating worldwide for the development and promotion of the sport. Members find in WSF a source of inspiration and support to their activities. WSF can create added value for everybody involved in snowboard on national level and offers ideas, handbooks and initiatives, the result of an organization whose components share the same goal: progression of snowboarding at all levels.

Official website: www.worldsnowboardfederation.org

ABOUT THE SWATCH TTR WORLD SNOWBOARD TOUR

Founded by Terje Haakonsen and industry innovators in 2002, the Swatch TTR World Snowboard Tour is a non-profit, rider-driven organization with the mission to create the highest quality competitive snowboard environment in the world, using authenticity, accessibility, innovation as guiding principles. Since its foundation, the Swatch TTR Tour has been developing into the most popular snowboard tour worldwide featuring global grass root and key independent freestyle snowboarding events over a ten-month period from Southern to Northern Hemisphere locations. The top male and female rider based on an average of their best seven results of the season is crowned Swatch TTR World Snowboard Tour Champion.

Official web site: www.ttrworldtour.com