



PRESS RELEASE

The winners of the Protest World Rookie Fest 2010 in Livigno, Italy

Livigno, IT (Jan. 20th, 2010) – It was a perfect sunny day for The Protest World Rookie Fest finals at the Swatch Mottolino Snowpark. The riding level was high and kids coming from all around the world confirmed that the progression of snowboarding is happening.

Diana Augustinova and Sebbe De Buck are the winners of the Groms and Katarzyna Rusin and Roope Tonteri the winners of the rookie's categories.

The girls, despite being less than boys impressed the judges and the boys too! Girls showed their skills on the M course of the Swatch Mottolino Snowpark, while boys were attacking the L and XL lines. The winning girls of the Groms category are: Diana Augustinova(CZE), Maria Delfina Maiocco (IT) and Noemi Valloray (IT).

In the rookie's category Katarzyna Rusin (POL) take the lead of Nora Thompson (NOR) who took second place, and Marika Enne (FIN) who finished in third place.

In the boys' field the Groms podium goes to Seppe De Buck (BEL) (run : 50-50 180out, switch backside 540, frontside 720 e backside 720), Seamus O'Connor (USA) as second place and Lucas Baume (SUI) third place.

On the rookie's side first place goes to Roope Tonteri (FIN) who secured the victory with a sick run that started off with 50-50 backflip out, un cab900, un backside900 e un cab1080. Brage B Richenberg (NOR) got second place and Niklas Mattsson (SWE) third one.

Roope is the lucky one to win the wildcard to the 6 Star Oakley Arctic Challenge 2010 in Oslo, Norway, (March 5 – 7, 2010) and a ticket to the Freeride Rookie Fest in Chile, august 2010, a one-in-the-life backcountry filming experience on the Andes, together with international pros and professional film production company.

Last but not least, Roope, Brage, Niklas (rookie boys' podium), Katarzyna (rookie girls' first place), Diana Augustinova (groms' girls first place) and Seppe (groms' boys first place) win the special invitations to the Protest World Rookie Finals 2010 in Ischgl, Austria.

Goodies by Protest Boardwear and Ride Snowboards were offered to all the kids who attended the contest.

The event in Livigno is the first Rookie snowboard event with zero emissions. Thanks to the partnership with ClimatePartner, the international network that since 2004 manufactures integrated solutions for the voluntary protection of the climate for major sporting events, World Rookie Fest in Livigno has been certified as "Climate neutral". The Organizing Committee and the World Snowboard Federation, always careful to protect the environment and the importance of reducing the effects of climate change especially in the mountains, have charged ClimatePartner to quantify the greenhouse gas emissions due to the mobility of athletes and the entire organization of the event. Over 140,000 kg of CO2 have been offset by credit for certificates of CO2 emitted from biomass Tirano in Valtellina

If your dream is to become a professional snowboarder, your future starts from the Rookie Fest!





Protest World Rookie Tour next stops:

Protest Pyrenees Rookie Fest, Vallnord, Andorra - 2Star – 30.31 january 2010

Protest Balkan Rookie Fest - Iver Mokra Gora, Serbia - 2Star - 12.14 february 2010

Protest East Rookie Fest - Splinderuv Mlyn, Czech Republic - 2Star – 5.7 march 2010

Protest World Rookie Finals - Ischgl, Austria - 4Star – 7.11 april 2010

Summer Rookie Camp – Val Senales, Italy – 26june.3july 2010 – www.rookiecamp.eu

Freeride Rookie Fest - Valle Nevado, Chile - 2Star - august 2010

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ABOUT WORLD ROOKIE TOUR & WORLD ROOKIE RANK

Only the best rookies in the world will be granted access to the World Rookie Tour big final: the Swatch TTR 4Star “Protest World Rookie Finals” in Ischgl, Austria, from 7 to 11 April 2010. Only the winners of the previous qualifiers will be able to go to Ischgl, together with the best 20 athletes of the World Rookie Rank on April 1st, and the wild cards that single nations give to their most promising rookies. The World Rookie Rank is a classification for under 18's only and it is developed by the World Snowboard Federation (WSF) in collaboration with TTR. At the end of the World Rookie Tour, the winner of the finals will be awarded with the title of World Rookie Champion. He will be offered a unique opportunity to enter the world of professional snowboarding: an invitation to a Video Shooting with the Pirate Movie Production, an International Photo Shooting, a Freeride Filming Trip to Chile and an invitation to the Billabong Air&Style Rookie Challenge 2010. Info on www.worldsnowboardfederation.org

ABOUT THE WORLD SNOWBOARD FEDERATION

WSF is the only international organisation working uniquely to develop and support snowboard at all levels, including competitions and education, disable and adaptive snowboarding, activities for riders of any age. WSF is a network of national snowboard associations cooperating worldwide for the development and promotion of the sport. Members find in WSF a source of inspiration and support to their activities. WSF can create added value for everybody involved in snowboard on national level and offers ideas, handbooks and initiatives, the result of an organization whose components share the same goal: progression of snowboarding at all levels. Official website: www.worldsnowboardfederation.org

ABOUT SWATCH MOTTOLINO SNOWPARK

The Swatch Mottolino SnowPark, the best in Italy, has got as priorities quality and safety of the structures and riders. After 3 years of Burton European Open (now in Laax) and 3 editions of the RiverJump, Mottolino resort offers more than 30.000sqm area supporting the progression of freestyle sports here in Italy. www.mottolino.com

