World Snowboard Federation

General Assembly 2014

31st May – 1st June 2014
Barcelona, SPAIN
Program for the weekend

**Friday May 30th:**
09:00  WSF Board of Directors (BoD) Meeting
11:00  Strategy meetings WSF and TTR Board Members
13:00  Lunch break
14:30  Welcome & WSF General Assembly (GA) Session Part 1
17:30  World Snowboarding Championship (WSC), Yabuli 2016
20:30  Dinner

**Saturday May 31st:**
09:00  WSF GA Session Part 2
13:00  Lunch break
14:30  WSF/TTR Joint Session (World Snowboard Tour (WST future)
16:30  WSF/TTR Joint Session (Judging, Ranking and others)
20:30  Dinner & Social Activity

**Sunday June 1st:**
10:00  WSF BoD Meeting and individual meetings
13:00  GA Closing Remarks

*Please note that slight modifications of the program might occur*
AGENDA

1. Appoint a secretary to take the minutes. ................................................................. 4
2. Appoint 2 persons to confirm and sign the minutes. ........................................... 4
3. Approve the votes. .................................................................................................... 4
4. Approve the Agenda. ............................................................................................... 4
5. Appoint the scrutineers for the period of the Assembly (checking votes). .......... 4
6. Approve the minutes of the previous GA. ............................................................. 4
7. Report of the Board and the Committees. .............................................................. 4
   7.1 WSF Board Members ....................................................................................... 4
   7.2 WSF Committees ............................................................................................... 4
   7.3 Report of the Board .......................................................................................... 6
   7.4 Snowboard activities in 2013 – 2014. ............................................................... 9
8. Auditor’s Report .................................................................................................... 17
9. Accounting 2013 .................................................................................................... 18
10. Annual Membership Fee as determined by the Board ........................................ 19
11. Budget for 2014 .................................................................................................. 20
12. Assess and Vote on the Applications for New Membership. ............................ 21
13. Elect the 1 Vice-President, 1 Treasurer, 2 Board Members. .............................. 22
14. Elect a Qualified Auditor ..................................................................................... 23
15. Elect a Controlling Committee of 3 Qualified Members. .................................... 23
16. Elect an Election Committee 2015. ................................................................. 23
17. Proposals ............................................................................................................. 24
   Proposals from Peru: Amendment of WSF Statutes Article 1 ......................... 24
1. Appoint a secretary to take the minutes.

2. Appoint 2 persons to confirm and sign the minutes.

3. Approve the votes.

4. Approve the Agenda.

5. Appoint the scrutineers for the period of the Assembly (checking votes).

6. Approve the minutes of the previous GA.


7.1 **WSF Board Members**

Below is the WSF Board following the election at the General Assembly in Prague 2013:

- Marco Sampaoli, Italy  
  **President**
- Cecilia Flatum, Norway  
  **Vice-president**
- Meinhard Trojer, Austria  
  **Vice-president**
- Shigeru Ishihara, Japan  
  **Treasurer**
- Danny Buntain, Canada  
  **Board member**
- Sandro Garcia, Peru  
  **Board member**
- Boris Kilvinger, Germany  
  **Board member** – resigned
- Olle Danielsson, Sweden  
  **Provisional board member**

7.2 **WSF Committees**

A) **Event Committee:**

- Meinhard Trojer, Austria - Chairperson
- Marco Sampaoli, Italy
- Jimmi Zanetti, Italy
- Shigeru Ishihara, Japan
- Jarda Bocek, Czech Republic
- Henrik Thorsen, Norway

A a) **Event Sub-Committee - Ranking**

- Tor Svenson, Netherlands - Chairperson
- Henrik Thorsen, Norway
- Olle Danielsson, Sweden
- Leo Addington, Canada
- Mike Jankowski, USA
- Antti Koskinen, Finland
- Guido Can Meel, Switzerland
- Lesley McKenna, Great Britain
A b) Event Sub-Committee – World Rookie Tour
Trojer Meinhard, Austria - Chairperson
Marco Sampaoli, Italy – Press & Communication
Jimmi Zanetti, Italy – TD & Riders’ Contact
Shigeru Ishihara, Japan

A c) Event Sub-Committee - Banked Slalom
Shigeru Ishihara, Japan - Chairperson
Serge Dupraz, France
Bob Klein, USA
Flynn Seddon, Canada
Bruno Carnet, France

B) Para-Snowboard Committee
Danny Buntain, Canada – Chairperson
Courtney Pollock, Canada – Classification Advisor
Bibian Mentel, Netherlands – Athlete Advisor

C) Education Committee
Anniya Bodemar, Norway – Chairperson
Meinhard Trojer, Austria
Lise Mirja Øieren, Norway
Anna-Maria Strittmatter, Norway

D) Controlling Committee
Jarda Bocek, Czech Republic – Chairperson
Bob Joncas, Canada
Bruno Carnet, France

E) WSF/TTR Committee
Cecilia Flatum, Norway – Chairperson
Meinhard Trojer, Austria
Marco Sampaoli, Italy
Reto Lamm, TTR
Dagfrid Forberg, TTR
Maria McNulty, TTR

F) Governance Committee
Sandro Garcia, Peru – Chairperson
Danny Buntain, Canada
Anna-Maria Strittmatter, Norway
Rémi Forsans, France
Steven Hill, Canada

G) Medical Committee - work in progress
Jørn Torjussen, Norway – Chairperson
7.3 Report of the Board

Board meetings.
The Board had eleven (11) meetings; eight (8) of those meetings were conducted via Skype. The in-person meetings were held in Prague, CZE in June 2013 and in Zurich, SUI in September 2013. The Board will meet before the General Assembly (GA) 2014 in Barcelona, ESP. Agendas and supporting document have been sent to each Board member prior to the meetings, and minutes were taken and approved from all meetings. All minutes were sent to the Controlling Committee.

New member nations in WSF.
MONGOLIA and ICELAND were approved by the Board as NEW provisional member National Snowboard Associations (NSA) in WSF. The application from CZECH REPUBLIC was replacing the former membership with a new association and was approved by the Board.

The provisional members have to be formally approved by the GA 2014. The WSF now has 44 member nations (3 members are provisional members and have to be approved by the GA 2014). A list of all of the member nations can be found on the WSF website here: http://www.worldsnowboardfederation.org/sections-viewarticle-19.html

World Championships of Snowboarding 2016 in Yabuli, China.
The preparations of the World Championships of Snowboarding (WCS) 2016 in Yabuli, China are on track with the proposed working schedule. In December 2013, a delegation of TTR, WSF, WCS Board of Directors (BoD) and consultants travelled to China to meet the Yabuli team to finalize the contract with all of the appendices. The WSF was represented by the Vice-President, Meinhard Trojer, Treasurer, Shigeru Ishihara, and by the President of the China Snowboard Association, Wang Lei. A detailed report of the trip is available by request to the WCS Company.

The proposal for the WCS 2016 qualification criteria will be presented during the General Assembly (GA). The presentation will include information about the national quotas with the opportunity for an open discussion amongst the NSAs to consider such elements as the Chinese VISA request process.

WSF & EuroSIMA Meeting during ISPO 2014.
For the second year, the WSF and the Mountain Division of the European Surf Industry Manufactury Association (EuroSIMA) organized a joint meeting during the International Sporting Goods Trade Show (ISPO) 2014 in Munich, GER. The meeting gathered delegates from the NSAs and managers from the international snowboard industry to exchange ideas and discuss topics of common interest. Topics included: Recruitment and promotion of grass roots level snowboarding and girls snowboarding.
**WSF Insurance.**
Since February 2014, the WSF has an insurance policy in place, which insures all sanctioned WSF Events for an insured sum of 5 Million Euros for personal and property damages. The so-called “Vereinshaftpflicht-Versicherung” is bought from the German Insurance Company AXA, Köln.

Since this insurance is only applicable to the WSF as an association, the NSAs are still responsible to maintain their own insurance for the events they host in their Nation. The WSF BoD strongly encourages the NSAs to have their own valid event insurance.

**New event to partner with WSF: European Freeride Festival 2015.**
Following its task to create a stronger network of cooperative NSAs and event organizers, WSF encourages its member to submit new event ideas to develop together. Two examples of such a cooperation are the World Snowboard Day and the World Rookie Tour. Most recently, WSF partnered with a brand new event dedicated to backcountry riding all over Europe: the “European Freeride Festival” to be held in Livigno, Italy, from January 31st to February the 4th 2015. The event has already been confirmed until 2017.

WSF will be the institutional partner of the event and its reference body among the snowboard community. During the event program (still to be defined and announced) there will be several opportunities for promotion of the WSF. Promotion will be available through communication programs and banner exposure on location. In addition, there will also be the possibility to host a Forum/Workshop about the future development of freeride events within its network of NSAs and contacts in the snowboard community/industry.

**Preliminary information about the European Freeride Festival in Livigno.**
With the Livigno Freeride Project being launched last autumn 2013, the powder culture has been already significantly strengthened in the top Italian resort: the backcountry routes have been increased with a particular focus on the discipline preparatory areas, the daily avalanche bulletins, new itineraries for snow rackets and ski touring, heliski services and free workshops with local Mountain Guides in order to find out the equipment and the self-help techniques. An exclusive and innovative initiative among the European alpine resorts which expresses Livigno's willpower to make freeride accessible to everyone.

'Organising an international event dedicated to freeride is the natural evolution of our effort in this direction.' Stated Luca Moretti, President of Livigno Touristic Promotion company. 'Hosting the European Freeride Festival we would like to give everyone the opportunity to
approach the freeride world, spreading the culture and awareness of this practice with safety’.

**The European Freeride Festival will be open to everyone.** Ski, snowboard, telemark, ski touring and further disciplines will be added starting from the second edition in 2016. From expert athletes to curious newbies, every powder-passionate person will find a place during this groundbreaking event. The programme will offer competitive moments with **freeride and ski touring contests** open to ski, snowboard, telemark, men and women, pro and amateur categories, as well as **guided tours** and the possibility of **Heliski** tours for the most exigent participants.

A **Freeride village** will be hosted in cooperation with the Pro Shop Test to try all the season technical products, Freeride Camps for all levels, from basic to advanced workshops with guides and experts to teach how to deal with the most difficult paths.

The **Freeride Film Festival** will enliven the evenings and there will be parties and other social activities to meet other passionate people from all over Europe as well as international guests. Other activities and topics are still to be announced.

The **2015 European Freeride Festival** date has been strategically placed between the end of Burton European Open in Laax, SUI and the start of ISPO trade-fair in Munich, GER (February 5-8), during the Freeride World Tour European stops, in order to allow passionate people, professionals, media and pro athletes to participate. The organisation will offer a **bus service from Livigno to Munich** on February the 4th to support the sector professionals in their travel to ISPO. An international team is working on the organisation of 2015-2017 European Freeride Festivals in Livigno, with the mission ‘**Freeriding for All**’ to promote the mountain culture along safety for everyone.

European Freeride Festival Contacts:
web: www.europeanfreeridefestival.com
mail: info@europeanfreeridefestival.com
fb: www.facebook.com/EuropeanFreerideFestival

World Rookie Tour.
The World Rookie Tour (WRT) is the only worldwide youth tour in competitive snowboarding, recognized by riders, industry, and the media as the largest and most important youth snowboard project at the international level. Four out of the 12 finalists at the Slopestyle event at the 2014 Olympic Winter Games in Sochi, RUS had previously been World Rookie Champions.

What happened this Season?
The Tour was in its 9th year this season. It was again a difficult season. Out of the 10 planned stops, we had to cancel two due to weather conditions. On the positive side, we were able to add another pipe event on the tour in Avoriaz, FRA.

After the decision by the GA 2013, this season we separated the Rookie and Grom ranking for qualifications to the finals. The result was positive.

The WRT is continuing to expand its mission to provide young snowboarders from around the World a fair and clear opportunity to become a professional snowboarder without compromising the fun of the sport.

Only WSF member NSAs have the right to organize a Rookie Fest Tour stop; however, NSAs are able to contract other event organizers to run the event, if it is in cooperation with the NSA.

International Tour stops 2013-14

- Australia Rookie Fest – 22.-23.08.2013 Thredbo, Australia
- South America Rookie Fest – 16.-20.08.2013 Valle Nevado, Chile
- Transilvania Rookie Fest – 17.-19.01.2014 Arena Platos, Romania
- World Rookie Fest – 06.-11.01.2014 Livigno, Italy
- French Fries Rookie Fest HP&SST – 01.-03.02.2014 Avoriaz, France
- Trentino Rookie Fest HP&SST – 19.-23.02.2014 Monte Bondone, Italy
- Indy Park Banzai Rookie Fest – Japan – cancelled due to weather conditions
- Ride East Rookie Fest – CZ - cancelled due to snow conditions
- Bulgarian Rookie Fest – 22.-23.03.2014 Pamporov, Bulgaria
- Völkl World Rookie Finals – 02.-06.04.2014 Ischgl, Austria

Over 600 riders (420 boys, 102 girls) across 26 Nations competed on the WRT during the 2013-2014 season.

Plans for the 2014-2015 WRT
The goal for next season is to:

- Concentrate on ensuring at least one stop in North America
- Going on with more HP Rookie Fests integrated into the tour
- Extend and improve the homepage www.worldrookietour.com and online communications.
- TO HAVE A GREAT 10th EDITION OF THE WORLD ROOKIE TOUR
How can Riders qualify for the finals?
The title of World Rookie Champion will be awarded to the winner of the World Rookie Finals. This event is reserved to the following riders:

- All riders that finished on the podium (top 3) from a previous Rookie Fest, both male and female, Rookie and Grom age groups
- Selected riders from NSAs: each nation has a national quota of five (5) riders (2 male rookies, 1 female Rookie, 1 male and 1 female Grom).
- The top 20 riders from the World Rookie Ranking at the end of March + the top 10 riders from the Grom Ranking
- The riders inscriptions have to be submitted by the official WSF member nation only

World Snowboard Day 2013.
The 8th edition of the World Snowboard Day organized by EuroSIMA, the World Snowboard Federation and Outdoor Sports Valley took place on December 22nd 2013.

Events & Ranking in WSF.
The total number of events uploaded onto the ranking system through the WSF

<table>
<thead>
<tr>
<th></th>
<th>2011-2012</th>
<th>2012-2013</th>
<th>2013-2014</th>
</tr>
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<tbody>
<tr>
<td>Nations</td>
<td>20</td>
<td>27</td>
<td>19</td>
</tr>
<tr>
<td>1Star</td>
<td>47</td>
<td>46</td>
<td>54</td>
</tr>
<tr>
<td>2Star</td>
<td>61</td>
<td>69</td>
<td>62</td>
</tr>
<tr>
<td>3Star</td>
<td>45</td>
<td>26</td>
<td>26</td>
</tr>
<tr>
<td>Total</td>
<td>153</td>
<td>141</td>
<td>142</td>
</tr>
</tbody>
</table>

WSF National Rankings System.
The WSF ranking platform was developed by the WSF to be used by the NSAs for their national rankings for all formats - girls and boys and for three different age groups. Ten (10) NSAs (Australia, Argentina, Austria, Czech Republic, Finland, France, Italy, Norway, Peru and Sweden) used this ranking this season.

World Rookie Rank.
The WSF World Rookie Rank is an international ranking for riders under the age of 18 years old. The Rank was used as a qualification to the Völkl World Rookie Finals in Ischgl, Austria. The total number of riders on the ranking, as of the 15th April was 499 boys (+ 19% from 2013) and 138 girls (+ 38%).

After it was decided by the GA 2013, a Grom and a Rookie filter in the World Rookie Rank was introduced and technically realized. The World Rookie Ranking includes three different types of overviews, now.

1. World Rookie Ranking - only Rookies
2. World Grom Ranking - only Groms
3. World Rookie Ranking overall - all riders under 18 years (Rookie + Groms)
The rankings are separated into gender classes for boys and girls. The 20 best of the Rookie Rank and the top 10 on the Grom rank qualified to the World Rookie Finals.

It is recommended and encouraged that all NSAs agree on using the same ages for the classification of Rookie and Grom riders as set by the WSF – Rookie under 18 and Grom under 15.

**Para-Snowboard.**
Para-Snowboard continued to be managed by the International Paralympic Committee (IPC) through the IPC Alpine Sport Technical Committee (STC). The IPC hosted seven (7) World Cup competitions during the 2013-14 season. In addition, Para-Snowboard made its first appearance in the Winter Paralympic Games in Sochi, RUS.

The inclusion of Para-Snowboard, the fifth sport on the Paralympic Winter Program, was very well received by the Organizing Committee, the IPC, NPCs, media and ticket holders. At this time, only riders with a lower extremity disability were eligible to compete in the Games.

The IPC have agreed to continue managing the sport of Para-Snowboard through to the 2018 Winter Paralympic Games in PyeongChang, KOR. The IPC, through the work of the IPC Alpine STC, will be looking at the possibility of expanding the program to include riders with both upper and lower extremity disabilities as well as incorporating Banked Slalom as a medal event.

The WSF will continue to look for opportunities to provide feedback on the development of Para-Snowboard from a snowboard perspective as the movement continues to grow.

**Education Committee.**
The committee had four meetings during the season.

**Establishment of the WSF Judge Committee**
The WSF education committee is working on developing a united judge system among the Nations. The goal is to have a transparent and fair judging system for riders as well as judges around the globe. The Education Committee sent out an email to the WSF members collecting the contacts of the respective National Judge Coordinators. One step further then, is to create a Judge Committee where the Judge Coordinators from all nations have a platform to discuss current issues and future plans concerning regional, national and international judging systems. The Education Committee suggests appointing a WSF Judge Coordinator during the GA 2014 who will go on with kicking off the work for the WSF Judge Committee.
Judge Clinics 2013
The third international TTR/WSF Judge Session was held from 18th to 20th October 2013 in Helsinki, Finland with around 20 participants.

Two clinics were held:
- National Level Session - 2 days (basics)
- International Clinic - 1 day

As a result of the international clinics, national judge clinics were organized with the information from the international clinics (for example, Austria and Norway organized clinics).

The Date and location for the next session during the upcoming season will be defined and communicated in early autumn 2014.

Workshops during the World Rookie Tour
During the World Rookie Tour different workshops were offered at every stop. In 2013/14, the following workshops were held:
- “Yoga Workshop” – World Rookie Fest, Livigno
- “Italian Culture” – Trentino Rookie Fest, Monte Bondone
- “History of Snowboard Design” by Chuck Barfoot - Vökl World Rookie Finals, Ischgl
- “Viva con Agua”- Workshop about the value of water - Vökl World Rookie Finals, Ischgl
- “Saver Sex”- Workshop in cooperation with Gummi Love - Vökl World Rookie Finals, Ischgl
- “Analog Photography”- Workshop by the photographer Gustav Ohlsson, Sweden - Vökl World Rookie Finals Ischgl

The videos about the 2014 Vökl World Rookie Finals giving insights into the workshop is available online under: www.worldrookietour.com/video/

Grass root activities
WSF presented a grass roots workshop during the ISPO 2014 in Munich, Germany together with EuroSIMA. 30 participants from the snowboard industry and NSAs took part. WSF introduced a number of the grass roots projects currently being conducted by the NSAs and/or by private organizers from different Nations. The big question during the discussion was if and how it would be possible to organize a joint project with the industry to get more kids on the snowboards. The idea to spend a small part of the profit of every EuroSIMA member company came up, but as one of the biggest current challenges faced by the industry is money, one idea was to integrate the ski resorts and hotels as well, which have greater profits of snowboard youth work – lift tickets, accommodations, etc.

Education Platform
A dedicated education information platform has been integrated into the new WSF website. The platform serves to provide knowledge about snowboarding in different areas, such as grass roots projects, WSF clinics, and scientific research in snowboarding. The education committee welcomes material, ideas and requests by the NSAs to be included into the education platform.
**Event Committee.**
The GA 2013 encouraged the WSF to establish an internationally recognized ‘Rule Book’. The Event Committee started working on this after it had been proposed to the board with an update of the old International Snowboard Federation (ISF) rule book. This was the primary focus the Event Committee this past season.

The Event Committee had 11 meetings during the season. The work on the Rule Book is still being finalized, but an update will be presented at the GA. The finished version will not be a final rule book but it a draft on which the Event Committee can continuously work on.

While drafting the rule book, the Event Committee recognized that help from additional committees to implement the rules (such as, Technical Committee, Medical Committee, World Snowboard Tour, etc.) is also needed.

**WSF/TTR Committee.**
During the season, there have been lobby activities toward the IOC and focus on increasing the level of information of decision makers. One representative from WSF did also attend a meeting with the president of the International Biathlon Union (IBU). In addition, a set of future models for a closer co-operation is identified. During the GA 2014, a workshop with all participants from WSF and TTR concerning this subject will be held.

**South America Committee.**

**Membership**
According to the WSF Statutes and registers the following South America Snowboard Associations are current members:

- **ARGENTINA**  
  Asociacion Argentina de Snowboard
- **BRASIL**  
  Associação Brasileira de Snowboard
- **CHILE**  
  Anden (Asociacion Nacional de Deportes de Nieve)
- **PERU**  
  Asociacion Peruana de Snowboarding & sandboarding

The South America Snowboard Committee has developed communications with interested Organizations and NSA from the following South America countries:

- **BOLIVIA**  
  Federacion Boliviana de Ski y Andinismo.
- **URUGUAY**  
  Agustin Montano / Estilos Naturales S.A. (BAGJUMP).

**Grass Roots**
The South America Snowboard Committee has established two main events for the grass roots development

- Rip Curl Grom Winter Search (ARGENTINA)
- Mall Sports South America Rookie Fest (CHILE)
Competitions
The South America Snowboard Committee has established and scheduled more than 20 events in four South America Countries between two seasons of 80 days each one, (South America snow season).

The development of the South America Snowboard Tour has opened new sporting and marketing opportunities to the global snowboarding stakeholders.

At least 10 events are confirmed for the next season.

WSF SA Ranking
The WSF has launched the South America Snowboard Ranking Service in cooperation with World Snowboard Tour.

The South America Snowboard Ranking means the integration of South American events and riders in the worldwide snowboard ranking and calendar.

Education
The South America Snowboard Committee has established policies and made commitments to develop snowboarding educational programs within the South America region.

The Snowboarding Educational Program 2014 will include the following dates:

<table>
<thead>
<tr>
<th>Date</th>
<th>Educational Program</th>
<th>Place</th>
<th>NSA</th>
</tr>
</thead>
<tbody>
<tr>
<td>July</td>
<td>Snowboard Judging</td>
<td>Huaraz - Peru</td>
<td>Peru</td>
</tr>
<tr>
<td>August</td>
<td>Snowboard Judging</td>
<td>Bariloche - Argentina</td>
<td>Argentina</td>
</tr>
<tr>
<td>August</td>
<td>Instruction / Trainer</td>
<td>La Hoya - Argentina</td>
<td>Brasil</td>
</tr>
</tbody>
</table>

Communication
The South America Snowboard Committee has launched the final version of its website (www.southamericasnowboard.com) as a tool of communication in order to promote and collect data regarding the snowboarding situation and development within the region. The South America Snowboard Committee has established its communication department with the main goal to work together and develop fruitful collaborations with WSF PR and Communication Department.
**Event Calendar 2014**

<table>
<thead>
<tr>
<th>DATE</th>
<th>EVENT</th>
<th>PLACE</th>
<th>ORG</th>
<th>LEVEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>JUNE</td>
<td>GROM RIP CURL</td>
<td>Cerro Catedral, ARG</td>
<td>ASA</td>
<td>ROOKIE</td>
</tr>
<tr>
<td>JULY</td>
<td>PERUVIAN NATIONAL CHAMPIONSHIPS</td>
<td>Huaraz, PER</td>
<td>APSS</td>
<td>TTR 1 STAR</td>
</tr>
<tr>
<td>JULY</td>
<td>ROXY SLOPESTYLE</td>
<td>Cerro Catedral, ARG</td>
<td>ASA</td>
<td>TTR 2 STAR</td>
</tr>
<tr>
<td>JULY</td>
<td>QUICKSILVER SNOW JAM</td>
<td>Cerro Chapelco, ARG</td>
<td>ASA</td>
<td>TTR 2 STAR</td>
</tr>
<tr>
<td>JULY</td>
<td>COLUMBIA SNOW CHALLENGE</td>
<td>Valle Nevado, CHL</td>
<td>ANDEN</td>
<td>TTR 2 STAR</td>
</tr>
<tr>
<td>JULY</td>
<td>REY DEL PARK</td>
<td>El Colorado, CHL</td>
<td>ANDEN</td>
<td>TTR 2 STAR</td>
</tr>
<tr>
<td>JULY</td>
<td>RIP CURL BIG AIR PRO</td>
<td>Cerro Catedral, ARG</td>
<td>ASA</td>
<td>TTR 2 STAR</td>
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<tr>
<td>AUGUST</td>
<td>SOUTH AMERICA ROOKIE FEST</td>
<td>Valle Nevado, CHL</td>
<td>ANDEN</td>
<td>ROOKIE</td>
</tr>
<tr>
<td>AUGUST</td>
<td>ROXY SNOW JAM</td>
<td>Cerro Catedral, ARG</td>
<td>ASA</td>
<td>TTR 2 STAR</td>
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<tr>
<td>SEPTEMBER</td>
<td>BRASILIAN NATIONAL CHAMPIONSHIPS</td>
<td>Ushuaia, ARG</td>
<td>ABS</td>
<td>TTR 2 STAR</td>
</tr>
</tbody>
</table>

**Media Report.**

During season 2013-14 WSF spread and published articles and news on five different channels:

1. The official WSF website [www.worldsnowboardfederation.org](http://www.worldsnowboardfederation.org) which is growing permanently in the number of visitors, page views and quantity and quality of the content published (more than 1,200 articles published) and hosting dedicated sections to rankings, event agendas and institutional content.
2. WSF official Facebook fan page
3. Newsletter (every 2/3 weeks)
4. Press releases (every 7/10 days)
5. Internal communication to NSA and Event Organizers (once per month)

The published content was about:

- WSF general information (New members, Clinics, Meetings, GA)
- World Snowboard Day, World Snowboarding Championships and World Rookie Tour
- Current topics within WSF, TTR & in the snowboard community
- 1-2-3 star events (pre-event & After events)

The WSF media staff encourages the NSAs to provide news about their NSAs, events via mail to press@worldsnowboardfederation.org to help spreading information and reaching an international audience.
Media plan for season 2014-15

- To launch the new WSF website in spring 2014 with a renewed design and technology
- To increase the social media strategy
- To increase the number and variety of communication coming out from WSF (news, newsletter, PR and social contents)
- To produce a WSF media kit in summer 2014 in order to help the WSF sponsorship sells.

The new WSF website layout for season 2014-15

The auditor’s report has been signed by the WSF Auditor Ing. Hana Kollertova who confirms the revision of the annual statement of account in WSF for the period 01.01.2013 – 31.12.2013.
## Accounting 2013

<table>
<thead>
<tr>
<th>INCOMES</th>
<th>Euro</th>
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<td>Membership fee</td>
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<tr>
<td>Ranking fee</td>
<td>30 570</td>
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<tr>
<td>Education fee</td>
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</tr>
<tr>
<td>Other income</td>
<td>260</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>51 952</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>Euro</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication</td>
<td>9 000</td>
</tr>
<tr>
<td>Website</td>
<td>4 000</td>
</tr>
<tr>
<td>Press office, media</td>
<td>5 000</td>
</tr>
<tr>
<td>WSF banner production</td>
<td>-</td>
</tr>
<tr>
<td>Events / activities</td>
<td>-</td>
</tr>
<tr>
<td>Parasnowboard development</td>
<td>-</td>
</tr>
<tr>
<td>Education costs</td>
<td>-</td>
</tr>
<tr>
<td>Eurosima</td>
<td>-</td>
</tr>
<tr>
<td>Calendar</td>
<td>13 416</td>
</tr>
<tr>
<td>Ranking System</td>
<td>3 516</td>
</tr>
<tr>
<td>TTR License</td>
<td>3 000</td>
</tr>
<tr>
<td>Ranking Management</td>
<td>6 900</td>
</tr>
<tr>
<td>Administration</td>
<td>11 687</td>
</tr>
<tr>
<td>Administration Management</td>
<td>6 900</td>
</tr>
<tr>
<td>Sponsor &amp; B2B mkt manager</td>
<td>-</td>
</tr>
<tr>
<td>Travel costs admin</td>
<td>492</td>
</tr>
<tr>
<td>WSF Operational costs</td>
<td>795</td>
</tr>
<tr>
<td>Other variable costs</td>
<td>2 500</td>
</tr>
<tr>
<td>Invoicing, accounting</td>
<td>1 000</td>
</tr>
<tr>
<td>Board</td>
<td>7 431</td>
</tr>
<tr>
<td>General Assembly</td>
<td>2 130</td>
</tr>
<tr>
<td>Autumn Board meeting</td>
<td>1 122</td>
</tr>
<tr>
<td>Board travel costs</td>
<td>1 927</td>
</tr>
<tr>
<td>Travel costs for president</td>
<td>2 253</td>
</tr>
<tr>
<td>Risk</td>
<td>-</td>
</tr>
<tr>
<td>Risk Margin 4%</td>
<td>-</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>41 534</strong></td>
</tr>
<tr>
<td><strong>Operational net results</strong></td>
<td><strong>10 418</strong></td>
</tr>
</tbody>
</table>

WSF Equity by 31.12.13 17 461
10. **Annual Membership Fee as determined by the Board.**

The Annual Membership Fee Structure will be the same as last years.

<table>
<thead>
<tr>
<th>Associations</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associations with 1-199 members</td>
<td>Euro 500</td>
</tr>
<tr>
<td>Associations with 200 – 799 members</td>
<td>Euro 750</td>
</tr>
<tr>
<td>Associations with 800 – 2999 members</td>
<td>Euro 1100</td>
</tr>
<tr>
<td>Associations with 3000 – 9999 members</td>
<td>Euro 1250</td>
</tr>
<tr>
<td>Associations with 10000 and more members</td>
<td>Euro 1500</td>
</tr>
</tbody>
</table>
11. **Budget for 2014.**

<table>
<thead>
<tr>
<th>INCOMES</th>
<th>Euro</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership fee</td>
<td>20 000</td>
</tr>
<tr>
<td>Ranking fee</td>
<td>29 000</td>
</tr>
<tr>
<td>Education fee</td>
<td>2 000</td>
</tr>
<tr>
<td>Sponsor</td>
<td>-</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>51 000</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>Euro</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Communication</strong></td>
<td></td>
</tr>
<tr>
<td>Website - operational costs</td>
<td>4 000</td>
</tr>
<tr>
<td>Website - relaunch</td>
<td>1 500</td>
</tr>
<tr>
<td>Press office, media</td>
<td>6 000</td>
</tr>
<tr>
<td>WSF banner shipping</td>
<td>500</td>
</tr>
<tr>
<td><strong>Events / activities</strong></td>
<td><strong>2 500</strong></td>
</tr>
<tr>
<td>Education costs</td>
<td>2 000</td>
</tr>
<tr>
<td>Eurosima</td>
<td>500</td>
</tr>
<tr>
<td><strong>Calendar</strong></td>
<td><strong>15 200</strong></td>
</tr>
<tr>
<td>Ranking System</td>
<td>4 500</td>
</tr>
<tr>
<td>TTR License</td>
<td>3 500</td>
</tr>
<tr>
<td>Ranking management</td>
<td>7 200</td>
</tr>
<tr>
<td><strong>Administration</strong></td>
<td><strong>19 973</strong></td>
</tr>
<tr>
<td>Administration management</td>
<td>7 200</td>
</tr>
<tr>
<td>Sponsor &amp; B2B mkt manager</td>
<td>3 000</td>
</tr>
<tr>
<td>WSF Insurance</td>
<td>3 273</td>
</tr>
<tr>
<td>Travel costs admin</td>
<td>500</td>
</tr>
<tr>
<td>WSF operational costs</td>
<td>2 000</td>
</tr>
<tr>
<td>Jurisdictional advice</td>
<td>3 000</td>
</tr>
<tr>
<td>Invoicing, accounting</td>
<td>1 000</td>
</tr>
<tr>
<td><strong>Board</strong></td>
<td><strong>7 500</strong></td>
</tr>
<tr>
<td>General Assembly</td>
<td>2 000</td>
</tr>
<tr>
<td>Autumn Board meeting</td>
<td>1 500</td>
</tr>
<tr>
<td>Board travel costs</td>
<td>2 000</td>
</tr>
<tr>
<td>Travel costs for president</td>
<td>2 000</td>
</tr>
<tr>
<td><strong>Risk</strong></td>
<td><strong>2 500</strong></td>
</tr>
<tr>
<td>Risk Margin 5 %</td>
<td>2 500</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>59 673</strong></td>
</tr>
<tr>
<td><strong>Operational net results</strong></td>
<td><strong>-8 673</strong></td>
</tr>
</tbody>
</table>

**WSF Equity** 17 461

**New WSF Equity by 31.12.14** 8 788
12. **Assess and Vote on the Applications for New Membership.**

WSF has received applications for membership in WSF from ICELAND, MONGOLIA and CZECH REPUBLIC. The applications will be presented at the GA and formally approved by the delegates at the GA.
13. Elect the 1 Vice-President, 1 Treasurer, 2 Board Members.

Positions on elections:
1. Vice-President - position for 2 years  Cecilia Flatum, NOR
2. Treasurer - position for 2 years  Shigeru Ishihara, JPN
3. Board member - position for 2 years  Danny Buntain, CAN
4. Board member - position for 1 year  Boris Kilvinger, GER (resigned)

Board members not on election:
Marco Sampaoli, ITA (President)
Meinhard Trojer, AUT (Vice-president)
Sandro Garcia (Board member)
Olle Danielsson (Deputy board member)

The Election Committee (consisting of Miriam Deller [CHN] and Jarda Bocek [CZE]) has received proposals/nominations from Austria, China, Czech Republic, Hungary, Italy, Japan and Norway.

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cecilia Flatum</td>
<td>Vice-President</td>
</tr>
<tr>
<td>Gian Luca Zanetti</td>
<td>Vice-President / Board member</td>
</tr>
<tr>
<td>Shigeru Ishihara</td>
<td>Treasurer</td>
</tr>
<tr>
<td>Lai Gang</td>
<td>Board member</td>
</tr>
<tr>
<td>Miriam Deller</td>
<td>Board member</td>
</tr>
<tr>
<td>Peter Szasz</td>
<td>Board member</td>
</tr>
<tr>
<td>Jarda Bocek</td>
<td>Board member</td>
</tr>
</tbody>
</table>

The Election Committee proposes the following candidates for the four positions on election:

1. Vice-President - position for 2 years  Cecilia Flatum (NOR)
2. Treasurer - position for 2 years  Shigeru Ishihara (JPN)
3. Board member - position for 2 years  Gian Luca Zanetti (ITA)
4. Board member - position for 1 year  Miriam Deller (CHN)
14. Elect a Qualified Auditor.
   Proposal:
   Ing. Hana Kollertova, Czech Republic.

15. Elect a Controlling Committee of 3 Qualified Members.

17. Proposals.

Proposals from Peru: Amendment of WSF Statutes Article 1

Current WSF Statutes in black
Proposed changes in blue

Article 1 Name, Composition and Headquarters
(as approved by the GA 2013)

The "World Snowboard Federation", founded at Prague on 24 January, 2005, is the international association of snowboarding organizations. It functions in accordance with these Articles of Association and is governed also by the provisions of the Swiss Civil Code.

Under the name World Snowboard Federation, International Snowboard Federation, Federazione Mondiale di Snowboard, Fédération Mondiale de Snowboard, Federación Mundial de Snowboard and in accordance with the present Statutes an association is in existence. Its membership consists of National Snowboard Associations having approved these Statutes and having been affiliated as members.

The World Snowboard Federation is constituted as a continuation of the International Snowboard Federation, appropriating all the legacy and intellectual creation of the International Snowboard Federation.

The name, World Snowboard Federation, will be abbreviated in all languages as WSF.

In the present Statutes the term "Snowboard" includes all related equipment as for instance Sandboard.

The headquarters of WSF shall be in the country where the President resides or any other place proposed by him and approved by the Federation.
17.1 Proposal #1

**Article 1  Name, Composition and Headquarters**

The "World Snowboard Federation", founded at Prague on 24 January, 2005, is the international association of snowboarding organizations. It functions in accordance with these Articles of Association and is governed also by the provisions of the Swiss Civil Code.

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The World Snowboard Federation is constituted as a continuation of the International Snowboard Federation, appropriating all the legacy and intellectual creation of the International Snowboard Federation.

The name, World Snowboard Federation, will be abbreviated in all languages as WSF.

In the present Statutes the term "Snowboard" includes all related equipment as for instance Sandboard.

The headquarters of WSF shall be in the country proposed by its Board of directors and approved by the Federation.
17.2 Proposal #2

Article 1 Name, Composition and Headquarters

The "World Snowboard Federation", founded at Prague on 24 January, 2005, is the international association of snowboarding organizations. It functions in accordance with these Articles of Association and is governed also by the provisions of the proper civil regulations.

Under the name World Snowboard Federation, International Snowboard Federation, Federazione Mondiale di Snowboard, Fédération Mondiale de Snowboard, Federación Mundial de Snowboard and in accordance with the present Statutes an association is in existence. Its membership consists of National Snowboard Associations having approved these Statutes and having been affiliated as members.

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