



# **World Snowboard Federation**

## **General Assembly 2008**

**23<sup>rd</sup> – 25<sup>th</sup> of May 2008**

**Saint Rafael  
France**

**Program for the weekend. :**

Friday 23<sup>rd</sup> of May.

- 1400 – 1700 Board meeting  
 2000 – 2200 Social gathering - food  
Saturday 24<sup>th</sup> of May.  
 0830– 0900 Welcome - presentation  
 0900 – 1300 WSF General Assembly.2008  
 See agenda below.  
 1300 – 1400 Lunch  
 1400 – 1630 Presentations by WSF on different issues to be developed.
- International competitions.
  - Ranking
  - Membership card development
  - Education
  - What do Associations expect from WSF?
  - Other items
- 1630 – 1800 Presentation by NSAs – Associations present project they want to share with others
- Organised as “Poster presentations” -
- 1900 Dinner  
Sunday 25<sup>th</sup> of May.  
 0900 – 1100 Time to meet on individual basis
- 1100 – 1400 Outdoors activities in the nearby nature – organised
- 1400 Wrap up/ Lunch / departure

**According to the Statutes of WSF the regular General Assembly will:**

1. Appoint a secretary to take the minutes
2. Appoint 2 persons to confirm and sign the minutes.
3. Approve the votes and proxies.
4. Approve the agenda
5. Appoint the scrutineers for the period of the Assembly
6. Approve the minutes of the previous GA.
7. Approve the reports of the President and the Board.
8. Approve the reports from each region and each commission
9. Approve the financial and auditor’s report.
10. Approve the accounts.
11. Approve the annual membership fee as determined by the Board of Directors.
12. Approve the budget for the following year.
13. Assess and vote on the applications for new membership
14. Elect the President, Vice-president and treasurer.
15. Elect up to 3 additional members of the Board of Directors.
16. Elect a qualified auditor.
17. Elect a Controlling Committee of 3 qualified members.
18. Elect a election committee for the next GA
19. Discuss or vote on any other issues on the agenda, which is presented in writing and distributed to the members together with the agenda.
20. No other items can be added to the agenda and decided upon.

**7. Report of the Board.**

**The Board.**

The Board elected at the General Assembly in Prague 2007 is:

Gunnar Tveit, Norway (President)

Alexey Yanvarev, Russia (Vice-president)

Shinzu Tanuma, Japan (treasurer)

Marco Sampaoli, Italy (Board member)

Remi Forsans, France (Board member)

Danielle Buntain, Canada (Board member)

In the process of confirming and signing the Minutes from the GA, a question was asked about how to interpret the Statutes about the period of time the Board members are elected for. After consulting the controlling committee, the Board decided to answer this question by forwarding a proposal on this point. See point 19.

The Board has had seven meetings during the year. Four meetings have been through Internet connection (by Teamspeak/Skype) and in addition the Board met after the GA in Czech Rep, in France in November and will meet before the GA in France. Agenda and meeting documents have been sent to Board members before the meetings and minutes have been taken from all meetings.

The Board was represented at:

Source European

Snowboard industry forum by Marco Sampaoli, Remi Forsans and Gunnar Tveit.

#### **Priority for the Board 2007/08.**

Based on the feedback from NSAs at the GA 2007, the Board decided to give priority to the following areas this year:

Organisational development

- Membership in WSF
- Work out a strategy for WSF
- Develop a common educational system
- Develop a common membership card for WSF

WSF competition structure at different levels and different formats

- World Rookie Fest.
- World cup for adaptive riders.

Ranking

- Ranking cooperation with TTR
- Develop a new WSF ranking platform for new ranking systems

Several tasks have to be solved and more people have been involved in the work done. In some areas, like education and female snowboard it has been difficult both to recruit leaders of the committees and also to keep continuity in the work done.

The contact with member nations has been in general good. It will be important at the GA 2008 to involve delegates in a discussion about what they want from WSF to guide the Board in what to work on the next years.

#### **Membership in WSF**

*Number of member associations.*

Seven Associations were approved as new members of WSF at the GA 2007. The total number of members in WSF is 25. Three new Associations want to apply for membership this year.

#### *Minimum requirements for WSF members.*

The GA decided in 2007 that it should be easy to get in to WSF, but all WSF member nations should have as goal to develop to a certain standard or requirements.

According to the Statutes “National Snowboard Associations” can be member of WSF. The Board has been working on this question; what is a national snowboard association? Or what are the minimum requirements an association has to meet to be approved as a member of WSF. The Board has worked out a proposal that will be forwarded to the GA. See point 19.

#### *Voting systems at the WSF GA.*

The voting system is clearly defined in the WSF Statutes. Some delegates expressed that the voting system in WSF also should take into account the activity level in the associations, not only the number of members. No proposal was forwarded to the GA, but the Board has worked out a system that will be presented this year. See point 19.

### **Strategic options for WSF.**

The question of a WSF strategy was brought up because there is a need to define what the WSF stands for, what position we want to take and what direction we want to develop snowboarding at an international level. We need to give the WSF a clear identity; an identity that makes WSF different from other international snowboard organizations. A common identity can create a strong line from the rider, through the national association and up to the WSF.

The Board decided to involve all NSAs in this process and NSAs was in February invites to give feed back on these questions. 10 NSAs have expressed their opinions on the issue and the Board has worked out a proposal to be forwarded to the GA. See point 19.

### **Membership card in WSF.**

Last year, we decided to enter into a process of a membership card for different reason, but mainly to get a better control on rider numbers into NSA, communication and sponsoring support. At that time, we start to work on a classical plastic card support. Then, after working on it, we felt that WSF has to show a more modern aspect and we went into an electronic system which appear much more efficient. This system will offer much more possibilities and could be an ideal system for ranking system, member fees system, communication, sponsoring and revenue for WSF.

The presentation is offering the latest technology and show us how we can be proactive on the communication, the only problem we have now for launching the system is its cost itself and for that reason we need to "sell" this concept to a potential sponsor. Membership card is one of the essential points for being recognized such as a world body in snowboard. It can be one of the future bases for our organization.

### **World Rookie Fest (WFR) and World Rookie Tour**

WSF establish a system of competitions for the young that represent today the most fair and clear example of “rookie to pro system” consisting of events at 1, 2 and 3 stars level. Riders from 18 nations participate in the tour.

World Rookie Fests 2007/08 included 3star stops in Italy, Czech Republic and Austria and reach the status of most credible and famous young snowboard event in Europe.

### *Positive Point reached*

- All participants want to come back at WRF
- Media and snowboard industries are stoked about the WRF and want to push and support it
- TTR and other event “respect” is obtained
- Media coverage was international and huge and every sponsor positively impressed.
- TV production quality, PR and press office service increased to professional level.

### *Next Steps*

- Establish a World Rookie Tour with 1 and 2 star level rookie events in more WSF national associations (see attachment #1)
- The finals stop in 2009 will be the World Rookie Finals at 4star level (admission criteria to be announced)
- Organize WRF at 3star level in the rest of the world (North America, Asia and Southern Hemisphere)
- Establish a World Rookie Rank in cooperation with the TTR
- Establish a World Rookie Tour concept
- Find a global sponsor to support the WSF rookie events at every level (1-2-3-4 stars)

### **Other Events: Adaptive and Girls**

WSF Adaptive events were successfully organized in Canada (Adaptive World Cup in Vancouver, march 2008) and USA (Adaptive World Championship in Copper Mountain, April 2008). A stop in Europe is to be confirmed for next season.

There are a few girl events coming from WSF, but still not enough to announce a real “female tour”.

### **World snowboard day.**

WSF has cooperated with Eurosima about the second edition of the World snowboard day. The number participating countries jumped from 10 to 15 and the communication increased seriously through the web site. The visibility is really good as all media and all parts of this industry are supporting the event. The web site was done in five languages and the potential for development is there, provided WSF member nations are motivated to participate. The idea of WSD is just to make a celebration of the snowboard sport, wherever you live and whatever you do. No needs to be industry member, no needs to be in a resort, no needs to be a snowboard instructor. Just make it and show your fun to be part of this community in transferring pics and video on [www.world-snowboard-day.com](http://www.world-snowboard-day.com) . WSD has to be simple and to offer a good image to end consumers and media. Eurosima is supporting all costs with a budget limited of 5000 € last year.

After the snowboard forum in Livigno, end of April 2008, some new countries announced already their participation and particularly USA, which will for, sure bring a lot of more image into that event.

### **Ranking.**

The General Assembly 2007 decided that WSF should continue to cooperate with TTR on the TTR Tour and TTR ranking. The GA 2007 also asked the Board to develop a new international Rookie ranking, an International ranking for Snowboardcross and a new ranking system to be used for national rankings.

### *Cooperation on the TTR ranking.*

WSF has now for three seasons cooperated with TTR about the “Rookie to Pro ranking”. The total number of events coming from the WSF organisation was 93 this season, up from 83. These events were approved as 1, 2 or 3 star level. 14 nations have had / applied to have events on the ranking, up from 12 last season. There are still lot more boys than girls on the result lists and the most popular format of competition is Slopestyle with 58% of all competitions. 26% was Halfpipe, 12 % Big Air and 1% Quaterpipe. Some nations changed their routines of how many of the riders were put on the result lists uploaded. Some did only upload the riders from the final. That means we had a decrease in the number riders on the TTR ranking list.

### *Ranking operation.*

The ranking fees for being part of the ranking was decided by the General Assembly to be Euro 400 for a 2-star event, Euro 175 for a 1-star event and additional Euro 10 pr rider on the list. There should be a payback to the NSAs of Euro 70 for a 2-star event, Euro 40 for a 1-star event and Euro 3 pr rider on the list. For this payback the NSAs should coordinate he work with ranking in the country, evaluate the events for star level, collect results, check spelling of names on the results lists and send them for uploading. The result lists have been sent in time for the majority of the competitions. Some nations still must improve their routines for this.

### *New ranking system developed.*

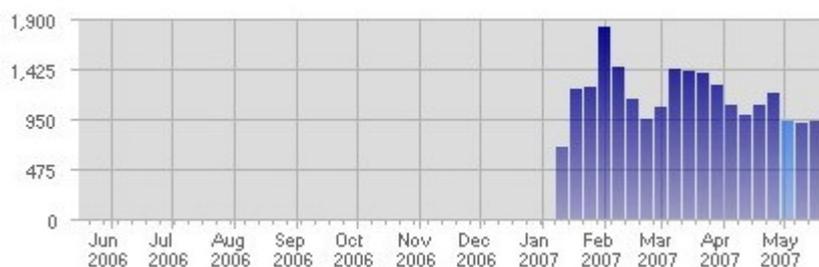
During the year, WSF has developed its own ranking platform for the ranking system wanted by the NSAs. The Norwegian Snowboard Association who also has financially supported the development work has tested the national ranking system out. All member nations can “buy a licence” to use this national ranking system. Details about the operation of the ranking and the fee system will be explained at the GA.

WSF plan to organise an International Rookie Tour next season and the Rookie ranking that has been developed will be launched with this Tour. There will be a Rookie division as well as a Grom division. The GA must agree on the age of these categories/ divisions.

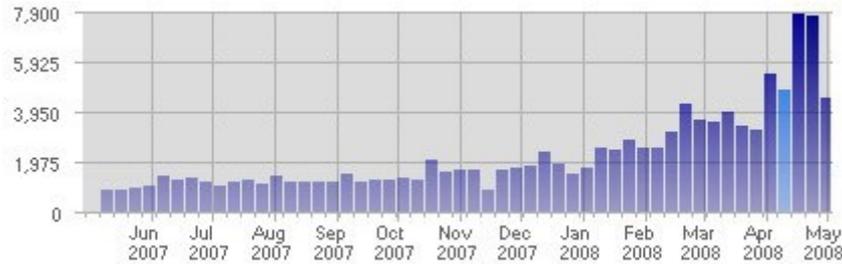
A snowboard cross ranking system has been developed and can be used as soon as we have a competition structure ready. It has to be discussed at the GA and it will be decided after the GA if an international snowboard cross ranking will be a reality next season.

### **WSF web site**

[www.worldsnowboardfederation.org](http://www.worldsnowboardfederation.org) is growing permanently in the number of visitors, page views, quantity and quality of the contents (news and video).

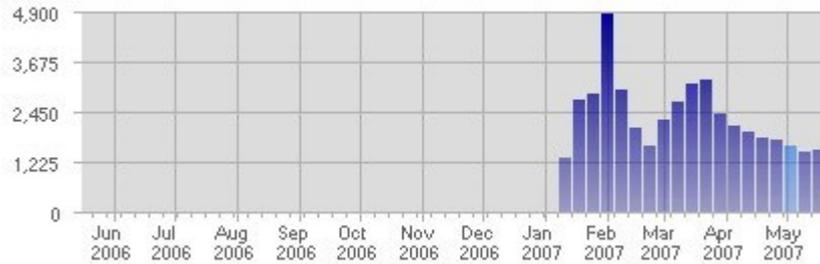


Visitor per week – end of season 2007

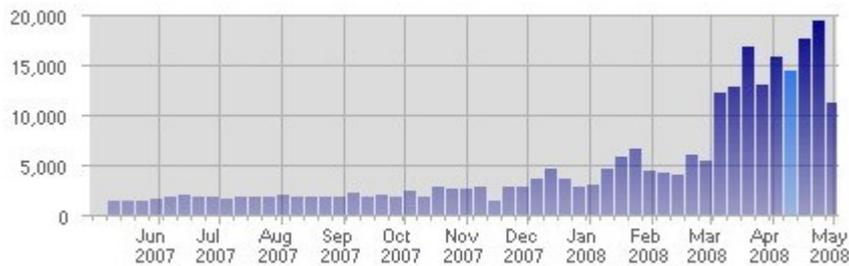


Visitor per week – season 2007.08

From apr07 to apr08 visitors increase from 1.500/week to 8.000/week (+530%)



Page view per week – end of season 2007



Page view per week – season 2007.08

From apr07 to apr08 page views increase from 2500/week to 19.000/week (+750%)

News and article realized and published on WSF web site in 2006.07: 91

News and article realized and published on WSF web site in 2007.08: 130 (+ 45%)

### WSF Press Office

The international WSF press office service reached a professional level during the season 2007/08. In addition to the national associations contacts and riders, most of the people from the snowboard industries and snowboard media are now included in the WSF communication lists. WSF is now a recognized “brand” in the international snowboard scene.

*PR work consist of 2 different communication flows:*

- **Newsletter** distribution with general info about WSF activities which link to related article in the WSF web site
- **Press release** distribution with pictures and link to video download for communication pre and post events.

WSF Newsletter lists consist of 2.500 emails (1.200 in 2007 ... +105%)

WSF Media and industry lists (**NEW**): 480 e-mail for distribution of press release.

18 WSF newsletters and press releases distributed from September 07 to April 08 (7 during previous season)

## Example of WSF newsletter



newsletter



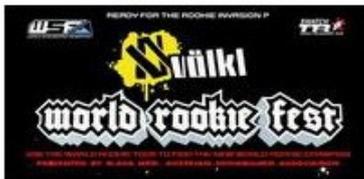
### National Championships Reports

On line available reports from national championships from most of the WSF nations: Slovakia, USA, Norway, Great Britain, Austria and many other will come. Reports available [here](#)



### WSF National Ranking System on line

Beta Version of the WSF Rank System is on line. Testing operation on the beta version are available on line with competition coming from 5 nations. The system will support the management of national ranks and will be presented at the upcoming WSF General Assembly in France. See the WSF ranks [here](#)



### Rider List and Last Details for Völkl World Rookie Fest

On the 16th April the most talented rookies will land in Ischgl, Austria, for the last stop of the World Rookie Fest 2008, powered by Völkl. Who will get the title of World Rookie Champion, the ticket to the Rookie Challenge at the Nokia Air&Style and the 2 weeks trip in Canada with the Pirate Movie Production?

More info and rider list [here](#).

### Note for media

Feel free to use any article, video and pictures from [www.worldsnowboardfederation.org](http://www.worldsnowboardfederation.org). Free high resolution pictures, video, roughcut and media kit available on request.

If you want to unsubscribe from World Snowboard Federation Newsletters send an email to [news-unsubscribe@worldsnowboardfederation.org](mailto:news-unsubscribe@worldsnowboardfederation.org)

### *Improvement for next season:*

- Distribute link and banner to WSF home page in the web sites around the world and on National Snowboard Association home page.
- Increase the number of contacts in the newsletter and PR lists.
- Presentation of World Snowboard Federation TV from season 2008/09 in a dedicated section of [www.worldsnowboardfederation.org](http://www.worldsnowboardfederation.org)

## 8. Reports from committees.

### Report from the Adaptive Snowboard Committee.

*Committee Members:*

Danny Buntain (Chairperson), Canada

Marco Sampaoli, Italy

Lucas Grossi, USA

Bob Williams; New Zealand

Bibian Mentel, Netherlands

We are still trying to find a Committee member from Asia.

*Review of the WSF Adaptive Snowboard Committee Mission, Goals and Role within Adaptive Snowboarding .*

*Adaptive Snowboarding defined:*

- Adaptive Snowboarding refers to a modified version of the sport, with changes in equipment, rules, and technical specifications that enable persons with physical disabilities to participate in both recreational and competitive activities. Snowboarders who have become disabled and others who live with a disability want to be a part of the sport, recreation, and lifestyle that is snowboarding.
- WSF will be the provider of recreational (learning how to snowboard) adaptive snowboarding opportunities to athletes with physical, intellectual/developmental and hearing impairments.
- WSF will be the provider of competitive adaptive snowboarding opportunities to athletes with physical disabilities with the highest competitive opportunity being the Paralympics Winter Games.

*Competition Format:*

- Single Person Snowboardcross (low technical difficulty course)
  - Consisting mostly of banked turns and roller with a couple of low difficulty jumps
  - Finalized course details are to be confirmed by the Committee at a later date
- Best of 2/3 format time trial runs
- Events will follow the same if not similar rules and regulations as the able-body FIS events (see FIS rules and regulations) until official rules and regulations have been put in place by the WSF
  - I.e. number of gates, positioning of gates, fencing, safety protocol

*Committee Purpose:*

- Establish rules, regulations and standards to the sport of Adaptive Snowboarding on an international level on behalf of the WSF.

*Committee Goals:*

- Develop Adaptive Snowboarding so that it is recognized as a Paralympics Winter sport at an international level; through
  - Creating awareness
  - Establishing high performance competition opportunities (World Cup & World Championships)
  - Creating minimum sport specific standards and regulations

*Review of the 2007/08 Adaptive Snowboard Events Season:*

- Canadian World Cup (March 14, 2008 in Whistler, BC)
  - 10 athletes competed (including 1 forerunner)
  - 8 Canadians, 1 Dutch, 1 French rider(s) – 3 nations
  - The event was supported by the CSF
- World Championships during USASA Nationals (hosted by AAS)
  - April 1, 2008 in Copper Mountain, Colorado
  - 12 athletes competed
  - 1 Canadian, 1 Dutch, 1 Kiwi, 9 US rider(s) – 4 nations
  - The event was supported by the USASA & AAS
- What was effective; what was ineffective and can be improved for next season (specifically related to events)

- Detailed and defined criteria of the responsibilities of the host organization & the WSF
- Barriers to successfully putting on an event with athletes across various nations is resources (\$\$) – how can we work around this situation? (I.e. sponsorship, fundraising, media awareness, etc.)

*Purpose of the WSF Adaptive Snowboard Events:*

- Promotion and awareness for the sport of Adaptive Snowboarding at an international and national level
- Provide adaptive snowboarding athletes with a high performance competition structure (something to work towards)
- Help establish credibility to becoming a Paralympics Sport

*Plans/goals for the 2008/09 Adaptive Snowboard Events Season:*

- Determining an International Adaptive Snowboard Events Calendar for the 2008/09 season
  - Strategic in setting dates to ensure athletes can attend
  - 1 or 2 International WSF events ONLY
  - WSF Adaptive Snowboard Tour for national level events (i.e. European stop in Italy and France, North American stop in the US, and Oceanic stop in NZ)
  - Determine the purpose of hosting the WSF international events.
  - Consult the athletes taking part in these events regarding time-line and # of events
- Canadian Adaptive Snowboard World Cup & Selection Camp for forerunners in 2010
  - Currently scheduled to take place during the 2010 “Test Event” on Cypress Mountain (Vancouver, BC)
  - Dates: February 10-15, 2009
- Italy Adaptive Snowboard Event
  - Currently scheduled for December 2008
- France Adaptive Snowboard Event in Meribel
- USA Adaptive Snowboard Event (during USASA Nationals)
- NZ 2009 Winter Games (including Adaptive Snowboarding)
  - Disabled Snow Sports New Zealand has decided against hosting Adaptive Snowboarding events during the 2009 NZ Winter Games

*Overview of Adaptive Snowboarding after the 2007/08 season:*

- Current position at the Vancouver 2010 Olympic/Paralympics Games
  - Although it has not been 100% confirmed the CSF has had conversation with both VANOC and the FIS Snowboard Director to host 1-2 adaptive snowboarders forerunning in the 2010 able-body Olympic Winter Games
- Position and goal for 2014 Paralympics in Russia
  - The IPC has yet to confirm the status of Adaptive Snowboarding in the 2014 Paralympics Games
  - The IPC (David Grevenberg, Executive Director) has given us until November 2008 to submit a formal Expression of Interest

## **Report from Female Snowboarding Committee.**

### *Previous Committee Members:*

Anna Hollander, Sweden  
Noora Vihervaara, Finland  
Phobe Mills, USA  
Danny Buntain, Canada

In September 2007, Marjaana Lappi, Chair of the WSF Female Snowboard Committee, stepped down as Chair person due to her commitment with her University Masters Program. Since then the Board has not been able to find a replacement to lead the Committee.

Goal for the 2008 summer is to find a Female leader in snowboarding to fill the Chair position.

### *Committee Goals:*

- To have 50/50% participation of men and women at WSF events in all aspects (riders, officials, judges, volunteers, etc.)
- Have one (1) female representative per WSF Member nation:
  - Challenge each member country to name a “female contact” (this can be either female or male) who is responsible for the any female activity in their country and who Female Snowboard Committee can contact and inform of activities.

## **Report about WSF education department.**

### *Committee members.*

Stian Linnes, (Chairperson to Oct 2007)Norway  
Jens Erik Holmquist (Chairperson from March 07), Norway  
Tom Cockelbergh, Belgium  
George Stetstenko, Russia  
Kwang Eun Kim, Korea  
Koichi Washio, Japan

In October 2007, Stian Linnes, Chair of the WSF Educational Committee, stepped down as Chair person due to personal issues. Since then the Board was not able to find a replacement to lead the Committee until March.

### Overall model for WSF education.

An overall model for the WSF education will be presented at the GA. It includes education of

- Coaches
- Technical Delegates
- Judges
- Adaptive snowboard
- Teacher / instructors

A detailed plan for the judge education has been developed. It will be presented at the GA 2008.

### *Park manual.*

The Board decided one year ago to translate the Norwegian Guide for construction of snowboard parks in to English. This has now been done and we have to decide how it can be distributed. The rights to use the manual are given provided commercial agents will not sell it.

The Board has decided that the administration of the English version (printing and selling) and translations in to other languages should be done by the Board. The price should not exceed Euro 30 pr copy.

The author of this manual, Lars Eriksen, Norway has agreed to act as a leader of shaping education.

### **Mandate of controlling committee. (CC)**

Since the controlling committee has not had an active role in WSF earlier, the Board had to work out guidelines for the committee. The following was decided at the meeting in November:

The CC mandate is to control that the Board (and administration) acts according to the WFS laws and fulfils the mandates given the Board as decisions at the General Assembly.

The CC is elected by the GA and is only responsible to the GA.

The CC shall receive copy of all Minutes from Board meetings and copies of other documents that concerns matters described above – including auditors report.

The CC decides itself how to communicate internally and have admittance to any meeting they decide to visit in order to accomplish their mandate

The CC shall make an annual report to the GA.

The committee members are elected for two years period and that Board members are not eligible for the committee. The election committee nominates candidates for the committee.

### **Report of member associations.**

The GA decided in 2007 to collect information about the member associations. The form used last year was also used this year, only with small modifications. The information given in this form will be used to calculate the number of votes at the GA 2008 as well as he membership fee. The report will be presented at the GA since a lot information lack when the report was sent out.

## 9. Financial and auditors report.

### WSF report 2007 (June 1 - December 31)

Ref	<u>INCOMES</u>	Report Euro
1	Membership fees	14600
2	Ranking fee	7843
3	Education	0
4	Bank interest	100
5	Sponsorship	3249
	<b>TOTAL</b>	<b>25 792</b>
	<u>EXPENCES</u>	
7	Website	2000
8	Press office, media	750
9	Education, materiel	5875
10	Calendar	1000
11	Membership services	1250
12	CEO wages	4500
13	WSF operational costs	2500
14	Accounting	1000
15	CEO travel costs	2869
16	General Assembly 2007	935
17	Autumn Board meeting	725
18	Board travel expenses	0
19	Registration Rookies logo	0
20	Pay dept to NSA	0
20	Auditor	675
	<b>TOTAL</b>	<b>24 079</b>
	Operation net results	1 713

### Balance pr 25th Mai 2007.

<b>Asset</b>		
Bank account	2319	
Claims membership fee	5500	
Claims of ranking fee	2730	
Total	10549	
<b>Debt</b>		
4 NSA	8000	Loan from Italy, Japan, Czech, Norway
Ranking operation	4700	
Operation 06/07 net result	-1713	
Equity	438	
Total	10549	

Auditors report will be presented at the GA.

10. Accounts. See point 9.

## 11. Annual membership fee as determined by the Board of Directors.

The Board suggest to add one category compared to what WSF has today.

Associations with 1- 199 members	Euro 500
Associations with 200 – 799 members	Euro 750
Associations with 800 – 2999 members	Euro 1100
Associations with 3000 – 9999 members	Euro 1250
Associations with 10000 and more members	Euro 1500

## 12. Budgets for 2009.

### WSF BUDGET 2009 (Jan 1 - December 31)

Ref	<u>INCOMES</u>	Euro
	Membership fees	20000
	Ranking fees	13000
	Education	2000
	- TOTALS	35000
	-	
	-	
	-	
	<u>EXPENCES</u>	
1	Website	2 000
2	Press office, media	3 000
3	Education, materiel	2 000
4	Calendar	1 500
5	Membership services	3 000
6	Administration	8 000
7	WSF operational costs	4 000
8	Accounting	3 000
9	CEO travel costs	2 000
	General Assembly	
10	2008	900
	Autumn Board	
11	meeting	1 500
12	Board travel expenses	1 300
13	Pay dept to NSA	2 800
14	TOTALS	35 000

## 13. Assess and vote on the applications for new membership.

Argentina, Hungary and Pakistan want to apply for member ship in WSF this year.

Last year the new Associations presented their application to the Board and the Board recommended the application to the General Assembly. This year the Board suggests to let the Associations present the application in the General Assembly. The GA must decide if they should be approved or not.

## 14. Elect the President, Vice-president, treasurer and 3 Board members.

Election committee sends their proposal to the delegates latest 16<sup>th</sup> of May.

### **16. Elect a qualified auditor.**

Proposal:

Ing. Hana Kollertova, Czech Republic.

### **17. Elect a Controlling Committee of 3 qualified members.**

Steinar Arvesen, Norway (leader)

Jarda Bocek, Czeck Rep

Shigeru Ishihara, Japan

### **18. Elect an election committee 2008.**

Shigeru Ishihara, Japan (leader of committee)

Annika Bodemar, Norway

Krister Backstroem, Finland

### **19. Proposals.**

#### **A. Interpretation of Statutes on election period.**

The background for this issue is uncertainty about the period Board members are elected for. The election system in WSF must secure a stable situation in the Board where continuity is important. Using an overlap election system can solve this and the Board forwards the following proposal:

President is elected for three years and all members are elected for two years. To ensure the overlaps system work the following is suggested for the election at the General Assembly 2008:

President on election – elected for three years

Vice-president on election – elected for two years

Treasurer on election - elected for two yeas

Board member 1(Danny) on election – elected for two years

Board member 2 (Marco) – not on elections – new election in 2009 for two years

Board member 3 (Remi) – not on elections – new election in 2009 for two years

#### **B. Minimum requirements for an Association to become a member of WSF.**

It was decided last GA to present at the GA 2008 a proposal of the minimum requirements an organisation has to meet to be a member of WSF. According to the Statutes the members of WSF are national snowboard associations and the GA should decide what is needed to be defined as a National Snowboard Association.

The Board proposed these criteria:

1. The Statutes of the organisation confirm that
  - a. The organisation support and work for the same mission as WSF do.
  - b. The organisation is an open for all who want to be a member of the organisation.
  - c. The organisation has a clear system for voting and that all election and decisions are based on democratic principles.
  - d. The organisation has an annual General Assembly where a Board is elected.
2. The fees are paid in time according to the WSF Statutes or what GA / WSF Board have decided.



- measures for ongoing development and revisions
4. Support its member organizations in hosting amateur and professional competition at the regional, national and international levels
  5. Work together with duly recognized associations with the aim of supporting snowboarding for all
  6. Establish internationally recognized competitions rules and regulations to be implemented for all WSF competitions
  7. Provide technical and communication support and other relevant services to its member organizations hosting WSF sanctioned events

#### *WSF Values*

- The World Snowboard Federation is the only international organization exclusively working to develop the sport of snowboarding at all levels
- The WSF values integrity and credibility
- All WSF sanctioned competitions will enable all riders an equal chance at qualifying and a fair chance of winning.

The most important values for being involved in sport are usually the values beyond the results; therefore, playing, having fun and the social aspect of snowboarding should be the basis of all WSF activities.

#### *WSF as an Organization*

The World Snowboard Federation is a not-for-profit organization. The WSF is an open organization for all who want to participate in the sport of snowboarding and as a result, all WSF decisions and elections are based on this democratic principle. The WSF wants to develop a flexible and dynamic organization where active involvement, transparency, and loyalty are a basic level of the organization.

#### **Focus areas 2008 – 2010.**

##### *Snowboard for all.*

The WSF wants to offer snowboarding at a local level to attract a greater number and diversity of participants. “Playgrounds” / snowboard parks need to be developed so that children can have fun and progress their technical skills through play and fun while all taking place in a friendly atmosphere and supportive environment. Local competitions should be designed around a fun, non-competitive, and safe format.

The WSF will assist its member associations develop local clubs that support the WSF vision of involving everyone in the sport of snowboarding.

The WSF will develop a more effective balance between elite level snowboarding and the recreational level snowboarding through a communication strategy. The communication strategy will involve a promotional campaign illustrating a big picture image of snowboarding at all levels not just elite.

##### *WSF competitions.*

In general the WSF will organize snowboard events at all levels, for all age groups, male, female and for people with disabilities. The WSF will work with all partners that are able to demonstrate benefit to the WSF members.

The WSF will continue to offer riders that are 18 years old or younger snowboard competitions at a regional, national and international level through the concept of the

WSF World Rookie Fest. The WSF World Rookie ranking will be launched next season and the WSF will aim to have the title "WSF World Rookie" as the most prestigious title for this age group. The concept of the World Rookie Fest plays an important role in spreading the WSF values of beyond the results image such as playing, having fun and the social aspect of snowboarding.

The WSF will begin to develop a concept of a WSF World Championship where ALL of the worlds best riders can compete. The concept must be connected or integrated within the member nations' national championships.

The WSF will work with the International Paralympic Committee to develop Adaptive snowboard at a national and international level.

*WSF provider of snowboard development.*

The WSF will work to take the position as the leader and recourse provider in Sport Development for the sport of snowboarding.

This work must be done in partnership with the member associations to share the resources available. Categories of sport development:

- New sport program (adaptive, women)
- New formats and competitions
- Educational programs (coaches, judging, TD, shapers)
- Programs for athlete development
- Organizational development

*WSF as an International integrator*

The WSF will work to be the gathering force in the international scene of the sport of snowboarding. The WSF is supported by its member nations, riders, international events and the snowboard industry. There is a need to work more effectively together with other nations to promote winter sport and specifically the sport of snowboarding.

For these reasons the WSF will start a re-structuring and integration process that will encompass snowboarding at both a national and international level. This process will attempt to bridge the current gap between commercial snowboarding and institutionalised snowboarding.

# ATTACHMENT #1

## WORLD ROOKIE TOUR and WORLD ROOKIE RANK

### Guidelines

Why run a rookie event? Rookies and juniors are the base of our sport and the most motivated competitors worldwide but in many nations they don't have a supporting structure and are not well represented in the international ranks. Moreover it is important to show to young riders, maybe stars of tomorrow, the real value of our sport like friendship, passion, travelling, dedication, international culture, fair play. Every actor in the snowboard scene is looking for the rookies and several people from the snowboard business see in many of our (WSF) activities a sort of junior TTR thing so ... **let's go with the rookies!**

#### Overall World Rookie Tour Guidelines

- World Rookie Tour consists of all official WSF events dedicated to Rookies or which include a rookie category.
- The World Rookie Tour wants to create a fair link between the kids and the professional snowboard world (TTR).
- Actually 4 levels of WSF rookie events are recommended: Local Rookie Events, National Rookie Events, World Rookie Fest and World Rookie Championship (from 2009).
- All WSF rookie events are reserved to riders up to 18 years old (born after 1<sup>st</sup> January 1990 for season 0708)
- Result from WSF rookie events and rookie category at other WSF events will be part of the same international rank called "WSF World Rookie Rank". The same event will be connected also with the TTR and will be based on the same "Star Point System". Cooperation with the TTR among this project is in definition
- World Rookie Tour and WSF logos have to be included in communication of every rookie event.

#### Local Rookie Event - value 1\* Star (can be included into a senior event)

- Format: 1 day event
- Concept: snowboard competition at 1\* star level + other issue (national pro as guest, freestyle clinics)
- Target riders: local rookies
- N° of event allowed per nation: no limit
- Features: discounted lift tickets, gifts (stickers, magazine, DVD, t-shirt), 2 age groups (under and over 15)
- Suggested Staff: 5 persons (of which 3 judge)
- Prize Giving: snowboard stuff
- Supposed budget: 1.500€

#### National Rookie Event - value 2\* Star (can be included into a senior event but better if "only rookie")

- Format: 2 days event (suggested in week end)
- Concept: competition at 2\* star level + extra activity (national pro, freestyle clinics, photo shooting etc)
- Target riders: national riders and some foreign riders
- N° of events allowed: 1 or 2 per nation
- Features: discounted lift tickets, discounted hotel, gifts (stickers, magazine, DVD, t-shirt), and 2 age groups.
- Suggested Staff: 7 persons (4 judge)
- Prize Giving: snowboard stuff + 1-2 tickets to a World Rookie Fest or some other TTR or National main event.
- Note: if a national rookie event will be declared during a 3star senior event (i.e. National Championship) it will value as a 2 star for the World Rookie Rank.
- Supposed budget: 3.000€

#### World Rookie Fest - value 3\* Star (only rookie)

- Format: 3-4 days event
- Concept: international competition + several extra activities (avalanche clinics, party, photo contest, video shooting, video review, professional press office, professional TV production etc)
- Expected riders: best national rookies + some world top rookies
- N° of event allowed: 2 per continent (maybe 3 from 2009 or 2010)
- Features: TV Production, international press office, international race office, discounted hotel
- Suggested Staff: 12 persons (5 judges)
- Prize Giving: ticket to main TTR events, ticket to other World Rookie Fests, valuable stuff
- Supposed budget: to be defined (probably more than 25.000€)

#### World Rookie Championship - (value 4\* Star) First Edition in 2009

- Format: 5 days event, 2 disciplines recommended (Slope Style and Half Pipe)

- Concept: the final competition reserved to the top rider from World Rookie Fest and the best ranked riders in the World Rookie Rank. This event will nominate the World Rookie Champion.
- Expected riders: top international rookies (max number to be defined)
- N° of event allowed: 1 per season
- Features: similar to a World Rookie Fest but just for the top selected rookies of the world and massive media presence
- Suggested Staff: 12-15 persons
- Prize Giving: to be defined
- Supposed budget: to be defined

#### **WSF World Rookie Rank**

- Beta version on line from may on [www.worldsnowboardfederation.org](http://www.worldsnowboardfederation.org)
- Inspired by and developed with the TTR Rank but designed for the young (i.e. based on the average of 3 competition instead of 6)
- The maximum star level for the world rookie rank will be 3Star (like in the world rookie fest ... while event with more stars and a rookie category can be evaluated as 3 star for rookie rank purpose)
- 3star level national competition with rookie categories (i.e. National championships) will be evaluated 2star for rookie rank purpose)
- WSF have the potentiality to realize a world rookie tour including over 100 rookie results at 1 and 2 star levels, and up to 6-10 rookie events at 3star level. Cooperation with independent and TTR organizer can increase even more the total number of events included.
- Estimation of rookies involved in the rookie rank project: from 1000 to 2500
- 2 weeks before the World Rookie Championship the invited list will be declared according to the official World Rookie Rank and wild card can be assigned for particular agonistic merits (i.e. win a World Rookie Fest)
- In the future the World Rookie Rank can include both a “Rookie age group” for rider over 15years old and “Groms age group” for rider below 15 years old.
- The rookie rank will be availed on line into the WSF web site ([www.worldsnowboardfederation.org](http://www.worldsnowboardfederation.org))
- Feedback and suggestion from snowboard addicted, industries and media are welcomed.